MILWAUKEE FILM 2023 IMPACT IN REVIEW:



2023 MILWAUKEE FILM FESTIVAL NUMBERS:

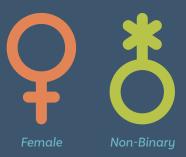
ATTENDANCE:

The 15th annual film festival saw a strong return to the cinemas with a **58%** increase in cinema attendance compared to 2022.

58%
INCREASE IN ATTENDANCE

FILM SELECTION:

283 total films were presented with over **53%** of features and **55%** of short films directed by women or nonbinary filmmakers.



MATCH CAMPAIGN:

\$215,518 was raised through Milwaukee Film's Double Up campaign, with \$100,000 of those funds generously matched by David, Joan, and Susan Lubar.



\$215,518 total raised in campaign

MEMBERSHIP:

59% of the Double Up campaign fundraising dollars were due to new and renewed memberships throughout the festival.



EDUCATION: 14 Teen Screen selection committee members hand-picked 14 films, and 1 Education Screening serving nearly 300 Milwaukee students and teachers. 9 Kid Jurors selected the Kids Choice Award Winner. 11 students completed films in the Take 1: Teen Filmmaking Lab and screened their work in the Cream City Cinema program. **162 students engaged in our Reel Talks program,** where they had the opportunity to **engage with 8 festival filmmakers.**



AND THE AWARD GOES TO...

Milwaukee Film, along with Chris Abele and his mission to create long-lasting positive impact on our community through film, was pleased to give this year's Abele Catalyst Award to **Cory and Michelle Nettles** who exemplify the leadership and dedication to our communities.



Take 1 student **Evelyn Winter** is a recipient of a National Scholastic Gold Medal for her animated film, *The Happening*.



Milwaukee Film's Director of Strategic Partnerships **Maureen Post** was selected as one of the 2023 Milwaukee Business Journal Women of Influence. The staff and board of directors at Milwaukee Film are incredibly proud of Maureen's hard work and impact in the community.



Sanaa Thomas won Milwaukee Rec's Outstanding Young Creative Award for her commitment and leadership as a curator of film for the Teen Screen program, and as a filmmaker in Take 1: Teen Filmmaking Lab.

MILWAUKEE FILM 2023 IMPACT - LOOKING FORWARD:

Summer at the Cinema!

This summer the **Oriental Theatre** is proud to screen numerous blockbuster hits, including the buzziest film of the season, **Oppenheimer**, directed by Christopher Nolan. Thanks to the extensive upgrades to the cinema's projection system, this film will be screening on gorgeous 70mm and opens July 20.

Hispanic Heritage Month

Join us **September 15 - October 15** for special screenings, events, and conversations celebrating and examining Hispanic heritage. Milwaukee Film's **Cine Sin Fronteras** program will proudly host a number of films and events honoring Latinx culture.

2023 Cultures & Communities Festival

Save the date! Join us **October 5 - 12**, for an eight-day cultural event featuring films, speakers, and public forums that center art, innovation, wellness, and social equity. Cultures & Communities Festival uses the power of visual storytelling to spark dialogue around a wide range of issues, inspiring attendees to celebrate their cultural heritage and authentic selves.





