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Milwaukee Film to Present SINNERS on 70mm Film at the Oriental Theatre Starting May 16th

MILWAUKEE – Tuesday, May 13th – Ryan Coogler’s new historical horror/drama [Sinners](#) has taken the world by storm, and Milwaukee Film is proud to present it on 70mm film starting this Friday, May 16th.

“Having the projection equipment—and trained staff—to show *Sinners* as intended is an important part of what it means to us to be a modern film exhibitor. Keeping the practice of celluloid projection alive at the Oriental Theatre connects us to the history of film and allows us to activate our cinema the way movies have been shown here for the majority of the theatre’s lifetime,” expressed Kelsey Parks, Milwaukee Film’s Technical Manager. “Striving for the highest standard in film projection, including introducing the capability to project large format 70mm film to the Oriental Theatre, is an integral part of what we do at Milwaukee Film and we look forward to showing films on film to our audiences any time the opportunity allows,” she concluded.

Screenings of this 70mm film print will begin on May 16th and run for two weeks.

Milwaukee Film’s Director of Technology Kevin Rice explained, “The technical requirements for 70mm projection equipment can be complicated depending on the picture format. In the case of *Sinners*, the Ultra Panavision format requires the use of specialty anamorphic optics that are very rare and require the use of some experimental techniques in order to achieve the ultra wide aspect ratio of 2.76.” He continued, “With all this work done however, we’re able to achieve maximum picture size and brightness on an appropriately masked screen that will deliver the best possible presentation for this film.”

All Tickets and showtimes can be found online at mkefilm.org/comingsoon.

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About Milwaukee Film

Milwaukee Film is a nonprofit arts organization dedicated to entertaining, educating, and engaging our community through cinematic experiences, with a vision to make Milwaukee a center for film culture. Milwaukee Film is committed to high-quality and accessible film programming through their operation of the magnificent Oriental Theatre, a historic cinema palace, and the iconic Downer Theatre, Milwaukee's oldest running cinema. The inaugural [Dialogues Documentary Festival](#) ran September 26-29, 2024. The 17th annual [Milwaukee Film Festival](#) ran April 24 - May 8, 2025. For more information or to become a Member, visit mkefilm.org.

Milwaukee Film Board of Directors: mkefilm.org/board

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