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**Membership is the Main Feature at Milwaukee Film this Summer!**

*Milwaukee Film's Summer of Membership features Fabulous Prizes, a Generous Match from Herzfeld Foundation, and a new special "Member Mondays"*



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**MILWAUKEE – Thursday, June 13th** – There has never been a better time to become a Milwaukee Film Member! [Membership comes with a variety of perks](#): free movies, access to special events, discounts on everything from concessions to merchandise. Now that Milwaukee Film operates both the historic Oriental Theatre and the iconic Downer Theatre, our membership benefits stretch even further.

In honor of [Milwaukee Film's Summer of Memberships](#), anyone who purchases a membership between now and the end of the summer will be entered for a chance to win one of three fabulous prizes throughout June, July, and August. The available prizes are 2 passes to the 2025 Milwaukee Film Festival, a ticket package to a [Brewers](#) baseball game at American Family Field, and a case of wine from [Winebow Wisconsin](#).

Herzfeld Foundation has generously offered a match up to \$50,000 on each new member's membership fee during the summer months of June, July, and August. For every dollar of your

membership fee, Herzfeld will give us two more, which means triple the impact for Milwaukee Film! With this opportunity, every single membership goes so much further for our richly diverse celebration of film, our work to share the power of film with kids and teens, our support for emerging filmmakers, and the preservation of our two historic theaters.

Milwaukee Film CEO Anne Reed enthused, "Herzfeld Foundation's extraordinary generosity makes it a beacon of support for Milwaukee Film, as well as the entire Milwaukee arts community. Through this transformative matching opportunity and all their philanthropy, they amplify our efforts and inspire a thriving arts culture in our city," she concluded.

To add to the excitement, starting June 17th, Milwaukee Film invites everyone to "feel like a member" with [Everyone's-A-Member Mondays](#)! Every Monday, everyone will have access to the same special discounts and perks that are typically reserved just for members. And existing members get an even deeper discount.

"On Mondays at the Downer and Oriental Theatres, everyone gets a taste of the great discounts that you'll get as a member," explained Kristopher Pollard, Milwaukee Film's Membership & Giving Director. "Of course, that's just the tip of the iceberg of what our members get, but it's a great first step and it makes it a little more accessible to more of our audience."

Everyone can get tickets to any films playing on Monday at either of our historic cinemas for only \$10 (the usual members-only pricing) additionally they will get the member discount on concessions. Existing members get an even deeper discount on Mondays with tickets at only \$7.

**Become a Milwaukee Film Member today at [mkefilm.org/members](https://mkefilm.org/members)**

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### **About Milwaukee Film**

Milwaukee Film is a nonprofit arts organization dedicated to entertaining, educating, and engaging our community through cinematic experiences, with a vision to make Milwaukee a center for film culture. Milwaukee Film is committed to high-quality and accessible film and education programming through their operation of the magnificent Oriental Theatre, a historic cinema palace, and the Iconic Downer Theatre, Milwaukee's oldest running cinema. The inaugural [Dialogues Documentary Festival](#) will run September 26-29, 2024. The 17th annual [Milwaukee Film Festival](#) will be held April 24 - May 8, 2025. For more information or to become a Member, visit [mkefilm.org](https://mkefilm.org).

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