

FOR IMMEDIATE RELEASE

Contact: Robyn Ehrlich Communications & Public Relations Coordinator robyn@mkefilm.org

Early Bird Sale for 2025 Milwaukee Film Festival Passes and Packages Begins on Cyber Monday

Milwaukee Film Gift Memberships and Cinema Gift Packs Available Now



MILWAUKEE – Wednesday, November 27th – This holiday season, Milwaukee Film has gifts galore! Give the gift of film with Milwaukee Film's Gift Memberships and brand new Cinema Gift Packs. Starting Cyber Monday, folks will be able to purchase passes and ticket packages to the 2025 Milwaukee Film Festival, which also make a great gift for the movie lover in your life (or yourself).

GIFT MEMBERSHIPS

A <u>Milwaukee Film Membership</u> is the perfect gift for the movie lover in your life. There are various levels of gift Memberships at different price points, all of which give one year of access to the membership program (including free monthly screenings). Other benefits vary across levels.

You will not need the recipient's information to buy them a gift Membership. When you buy the Membership you will receive an email that can be forwarded to your Giftee so they can initiate the Membership themselves! Gift Memberships are available for purchase at <u>mkefilm.org/gifts</u>.

CINEMA GIFT PACKS

Give the gift of movie-going to all the cinephiles in your life (including yourself?) with <u>Milwaukee</u> <u>Film's new Cinema Gift Packs</u>!

Details for each package are listed below:

- The \$30 cinema gift pack includes two film tickets and two popcorns.
- The \$60 cinema gift pack includes four film tickets and four popcorns.
- The **\$100 cinema gift pack** includes **six film tickets**, **six popcorns**, **and six sodas**.

These can be used all at once, one at a time, or in any combination during a visit to either Milwaukee Film historic cinema.

Each film ticket included in a cinema gift pack is redeemable for any regular priced film screening at either the Oriental Theatre or the Downer Theatre (excludes special events, 70mm, and festival films). Cinema gift packs must be redeemed in person at the cinemas. There is no discounted price on cinema gift packs for Milwaukee Film Members.

Cinema gift packs can be purchased in person at both of Milwaukee Film's historic cinemas, or purchased online at <u>mkefilm.org/gifts</u> to have them shipped directly to you for an additional \$5. Please allow 5-10 business days for shipping and handling.

2025 MILWAUKEE FILM FESTIVAL PASSES & PACKAGES

During the Festival, individual tickets are priced at \$15 for general admission and \$13 for Members. Our Cyber Monday Early Bird Sale offers huge savings with the lowest prices of the season. Make your plans early to attend the 2025 Milwaukee Film festival (April 24-May 8, 2025) and get your tickets and passes at the best price now.

The 2025 Milwaukee Film Festival Early Bird Sale begins online on Cyber Monday at <u>mkefilm.org/mff25tickets</u> on Monday, 12/02 at 12:01 a.m. CST and will end at 11:59 p.m. The package options are listed below:

Film Festival 6 Pack:

This package includes 6 tickets to film screenings at the 2025 Milwaukee Film Festival. **On Cyber Monday this package costs only \$70 (or \$55 for Members)**.

Film Festival 10 Pack:

This package includes 10 tickets to film screenings at the 2025 Milwaukee Film Festival. **On Cyber Monday this package costs only \$130 (or \$110 for Members)**.

All Access Passes:

This package includes access to all film screenings at the 2025 Milwaukee Film Festival. On **Cyber Monday a pass costs only \$400 (or \$300 for Members)**, a savings of over \$200 from pricing once the Festival begins.

###

About Milwaukee Film

Milwaukee Film is a nonprofit arts organization dedicated to entertaining, educating, and engaging our community through cinematic experiences, with a vision to make Milwaukee a center for film culture. Milwaukee Film is committed to high-quality and accessible film programming through their operation of the magnificent Oriental Theatre, a historic cinema palace, and the iconic Downer Theatre, Milwaukee's oldest running cinema. The inaugural <u>Dialogues Documentary Festival</u> ran September 26-29, 2024. The 17th annual <u>Milwaukee Film Festival</u> will be held April 24 - May 8, 2025. For more information or to become a Member, visit mkefilm.org.

Milwaukee Film Board of Directors: <u>mkefilm.org/board</u> Facebook: <u>facebook.com/MilwaukeeFilm</u> | Twitter: <u>@mkefilm</u> | Instagram: <u>@mkefilm</u>