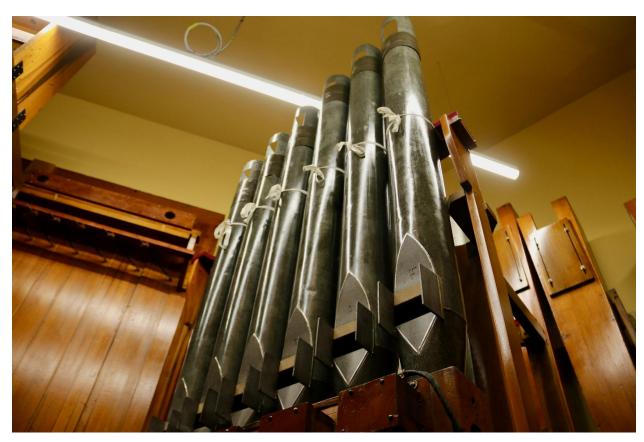


FOR IMMEDIATE RELEASE

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Milwaukee Film to Debut Newly-Restored 1925 Wurlitzer Pipe Organ This November

A fundraiser benefiting Milwaukee Film at the Oriental Theatre on November 8, 2023 will provide guests a first look at rare organ with live performance accompanying the film, "Safety Last."



<u>Download teaser photographs here</u>. Please credit: Jolee Mallmann

MILWAUKEE – Thursday, October 19 – On November 8, 2023, Milwaukee Film will unveil a project over five years in the making: the installation and restoration of a world-class 1925 Wurlitzer pipe organ. Not just any organ, this spectacular 94-year-old instrument is one of the last few remaining in the world and maintains all of its original period elements and sound.

As announced in 2019, Milwaukee Film secured this Wurlitzer through Jeff Weiler, president of JL Weiler, Inc., a renowned expert in pipe organ restoration. Created to be the voice of silent film, audiences will hear the instrument exactly as it sounded in the 1920s.

To celebrate this momentous occasion, The Board of Directors of Milwaukee Film invite the public to attend a red-carpet fundraiser called "Coming Home Again: A 1925 Wurlitzer Pipe Organ's Grand Debut" at the historic Oriental Theatre on Wednesday, November 8 from 5:30 pm to 9:00 pm.







A 1925 WURLITZER ORGAN'S GRAND DEBUT

A Fundraiser Benefiting Milwaukee Film

November 8, 2023 • 5:30 PM - 9:00 PM • Oriental Theatre



Featuring a screening of Safety Last! with live organ accompaniment

Purchase tickets at: mkefilm.org/mightywurlitzer







Co-chairing this special occasion are Kristin and Alec Fraser, Emilia and Chris Layden, Joan Lubar and John Crouch, Susan and Robert Mikulay, Kate and Ken Muth, and Sarah and Joe Rock.

"I can't tell you how delighted we are that the installation process of our own Mighty Wurlitzer pipe organ has reached its final phase, and is ready to be unveiled to the public," said Susan Mikulay, Milwaukee Film Board Chair. "Milwaukee Film has always been a champion of cinematic history and culture, and the addition of this instrument to our majestic Oriental Theatre reflects its historic and significant importance."

Truly a one-of-a-kind event, attendees can expect to learn about and celebrate the past, present, and future of film, the Oriental Theatre, the pipe organ, and Milwaukee Film. Weiler will be in attendance to

share the story of this organ's selection and installation for the Oriental Theatre. The event will culminate with a centenary screening of Harold Lloyd's 1923 silent comedy *Safety Last*, to be projected from a 35mm print courtesy of the Harold Lloyd Estate. Wurlitzer Extraordinaire organist Ron Rhode will perform a live organ score to the film, showcasing the instrument in all its glory.

"When considering how best to celebrate and unveil the newly installed Wurlitzer at the Oriental Theatre we wanted to honor the overlapping histories of cinema and the theatre organ," commented Cara Ogburn, Artistic Director of Milwaukee Film. "So Lloyd's classic, always a crowd-pleaser and celebrating a major anniversary this year, was an easy, natural and perhaps obvious choice. We are thrilled to be working with the Harold Lloyd Estate to present this film in such a reverent way with Ron Rhode's masterful performance of the Wurlitzer as exactly the right coda to conclude this phase of our historic restoration work at the Oriental Theatre!"

To learn more about this event and purchase tickets, please visit the <u>Mighty Wurlitzer page</u> of the Milwaukee Film website. To inquire about available sponsorship options, please contact Development Director <u>Rachel Vander Weit</u>.

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Media who wish to attend an advance behind the scenes tour are invited to contact Milwaukee Film's Director of Communication, Bre Graziano, at bre@mkefilm.org to RSVP for this exclusive opportunity on Thursday, November 2 from 1:00 pm to 2:30 pm at the Oriental Theatre.

About Milwaukee Film

Milwaukee Film is a nonprofit arts organization dedicated to entertaining, educating, and engaging our community through cinematic experiences, with a vision to make Milwaukee a center for film culture. Milwaukee Film operates the magnificent Oriental Theatre, a historic cinema palace committed to high-quality and accessible film and education programming. The 16th annual Milwaukee Film Festival will be held April 11 - 25, 2024. For more information or to become a Member, visit mkefilm.org.

Milwaukee Film Board of Directors: mkefilm.org/board

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