



# HOW TO FESTIVAL

## A Guide for Our Sponsors

As a sponsor of the 2018 Milwaukee Film Festival, we encourage you to partake in the festivities and enjoy your sponsorship benefits. This guide serves to maximize your experience, with helpful hints on how to navigate the Festival, choose your films, and even PARTY!

### **What types of films are shown at the Milwaukee Film Festival?**

THE BEST. The Festival organizers have curated a best-of lineup of films from festivals around the world: award-winning and critically-acclaimed short and feature-length films from every genre – comedies, documentaries, thrillers, and more! Our film programmers strive to ensure that our lineup includes films that are diverse enough to suit every taste, age group, and interest.

### **With so many options, how do I pick which films to see?**

1. Our films are divided into handy-dandy program categories like Documentary Festival Favorites, Spotlight Presentations, and more. Find a program category, read its description, and if that's the kind of vibe you're looking for, find your films!
2. Check out our Quick Picks section (p. 31). We made a few small lists and put them under categories like, "Get Inspired," "Famous Faces," and more.
3. Visit the "Film Guide" section of our website ([mkefilm.org](http://mkefilm.org)). Not only do we have really great descriptions of each film, you can also check out the trailers.
4. Ask a stranger! The people who come to our festival are great. Really great. They love talking about the films they're going to see, the ones they saw, and the ones they heard they should check out.
5. Ask a staff member. Look for someone with a staff badge, and ask them what you should see. If they can't find the right film for you, they know the staff member who can.

### **Where are films screened?**

- Oriental Theatre (2230 N. Farwell Ave.)
- Jan Serr Studio Cinema (1915 E. Kenilworth Pl.)
- Avalon Theater (2473 S. Kinnickinnic Ave.)
- Times Cinema (5906 W. Vliet St.)
- Fox-Bay Cinema Grill (334 E. Silver Spring Dr.)

There are plenty of parking options at each theater!

Please see pgs. 14-15 of the Milwaukee Film Program Book for more information.

## How do I buy individual tickets?

- **Online at [mkefilm.org](http://mkefilm.org)**

Open Oct. 2 (*Milwaukee Film Members*)

Open Oct. 3 (*General Public*)

*Note: A 25-cent per ticket surcharge applies to all online orders. Same-day tickets not available online.*

- **By phone at (414) 755-1965\***

12 PM – 5 PM

*Note: A \$3.00 per order surcharge applies to all phone sales (excludes 6-Pack redemption). Same-day tickets not available by phone. \*Tickets purchased online or by phone are processed as will call orders. Will call orders may be picked up at the theater on the day of the order's first screening.*

- **In person at one of 5 box offices** located at each Festival venue. CASH or CREDIT ONLY.

(Visa, Mastercard, American Express, and Discover accepted – no checks please).

## How can I purchase group tickets?

As a sponsor, you are eligible to purchase group tickets at the discounted price of \$9 per ticket subject to availability. Group ticket orders are a minimum of 20 tickets; additional tickets available in packs of 10. To purchase, please contact Rachel Vander Weit at (414) 755-1965 x215 or email [rachel@mkefilm.org](mailto:rachel@mkefilm.org). Group tickets must be purchased prior to the festival.

## What is a voucher? What is a ticket?

A voucher (which is yellow) must be exchanged for an actual film ticket (which is green). Vouchers can only be exchanged in-person at one of our box office locations. Vouchers are good for all regularly-priced \$12 screenings and cannot be used for the Opening Night Film or Premium-Priced Screenings. Vouchers also cannot be redeemed for the Opening Night Party.

## How early should I arrive if I have a ticket?

We recommend that you arrive 30 minutes prior to showtime. To guarantee a seat for a film, ticketholders must arrive no later than 15 minutes prior to the film's scheduled screening time. Ticketholders arriving less than 15 minutes prior to scheduled showtime cannot be guaranteed a seat and will be seated only as capacity allows and at the discretion of festival staff. No refunds or exchanges are available to ticket and pass holders who are refused entry after this time.

## I have a Festival Pass; what does it get me in to?

A pass allows you to experience the Festival like a rock star, providing unlimited access to all festival films and our Opening Night Party. As a passholder arriving to see a film, you are allowed to enter the theater prior to ticket holders. If the theater is open, passholders may proceed directly into the theater. If the theater is not open yet, volunteers can direct you to the passholder line (separate from the ticketholder line) which will be the first group let into the theater.

For any screening, make sure you arrive no later than 15 minutes prior to showtime. Passholders arriving less than 15 minutes prior to scheduled showtime cannot be guaranteed a seat and will be seated only as capacity allows and at the discretion of festival staff. Even when a film is listed as "Rush Line Only," passholders will still be admitted, as long as you are seated 15 minutes prior to showtime.

## Can I bring the kids to the Festival?

Age-appropriate films for ages 3-12 are available in the Rated K: For Kids Program (pgs. 74-75) and teen-friendly films can be found in our Teen Screen program (pgs. 86-87). As for other festival films, not all films have MPAA ratings. Some movies might contain material unsuitable for children under the age of 18. Use discretion when selecting films for youth.

## What is the Opening Night Party?

The Festival kicks off with a celebration of our Opening Night Film, *Science Fair*, on Thursday, October 18! After the film screening, join us at Good City Brewing (2108 N Farwell Ave) where attendees can eat, drink, geek out about films, and dance their way through the evening. The party is open to all passholders and Opening Night Film ticketholders. Additional party tickets will be available for \$15 online, over the phone, and at the box office.