

MILWAUKEE FILM COMMUNITY PARTNERS PROGRAM

We screen really great films for this city year-round, but we can't do it without organizations like yours. In past years, partners just like you helped us present hundreds of films to our community and reach a multitude of people in Milwaukee and its outlying neighborhoods.

What exactly is a community partner?

Community Partners are local businesses, non-profits, grassroots organizations, educational institutions, community groups, and student-led groups. They all love film, want to reach a new audience, or are looking for a meaningful way to engage their community.

How does this whole Community Partners thing work?

Easy: We use our film expertise to pair you with a film and/or related event whose subject matter or story fits with what you do. Then, you help promote this film to all the people who know and love your organization. Here are a few ways past Community Partners promoted their films:

- *Social media*
- *Newsletters*
- *Contests or giveaways*
- *Blog posts*
- *School lists*
- *Special events*

Let's get to the most important part: What's in it for me?

Aside from the warm and fuzzy feeling you'll get knowing you've bettered your community by giving it access to thought-provoking and impactful films? Well, there are these things, too:

Let's start with the fun part: Tickets

- 4 free vouchers for each screening
- Invites to exclusive programming events
- Discounts on bulk tickets—great for your staff, customers, and members

Then there's this important thing: Recognition

- We put your listing right next to your film on our website
- Your organization's name is listed alongside our other partners on our Community Partner web page
- We thank you during the introduction of each screening of your film

Last but not least: Access

- Our events give you the opportunity to directly engage with our wonderful audience and generous financial sponsors
- Meet filmmakers, sponsors, staff, and other amazing people from our community at events and screenings

TO BECOME A COMMUNITY PARTNER, PLEASE CONTACT:

Jade Hampe | Strategic Partnerships Coordinator | jade@mkefilm.org

