




Engage your audience around the upcoming 2023 Milwaukee Film Festival or share about your participation in the Festival with these downloadable resources, sample messaging, “How to Fest” tips, and more to help build up that buzz! 

Remember to follow @MKEFilm on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#), and sign up for our newsletter to stay up-to-date on all things Milwaukee Film Festival!

Hashtags: #MFF2023, #mkefilm

♥tickets and stuff -> MKEFILM.ORG

Website: mkefilm.org/mff

CAMPAIGN ARTWORK & CREATIVE ASSETS



[Download web and social media assets here.](#)



[Download promotional videos here](#) or share via our MKE Film [Youtube channel](#).



[Download our MFF2023 promotional poster here.](#)



SAMPLE MESSAGING

Instagram and Facebook: Get “Milwacky” at the 2023 Milwaukee Film Festival, presented by @associatedbank. Join me from April 20-May 4 for two weeks filled with hundreds of incredible films, and gather with your crew for Festival parties, panels, events and more! Tickets and passes are on sale now at [MKEFILM.ORG/MFF](https://mkefilm.org/mff). #MFF2023

Twitter: Get “Milwacky” at @MKEFilm’s 2023 Milwaukee Film Festival, presented by @associatedbank. Join me from April 20-May 4 to experience over 200 films, Festival parties, panels and more! Tickets and passes are on sale now: [MKEFILM.ORG/MFF](https://mkefilm.org/mff). #MFF2023

[RETWEET DIRECTLY HERE](#)

For Filmmakers: My film is playing in this year’s Milwaukee Film Festival from April 20-May 4! You can buy your tickets to see it at mkefilm.org/mff! #MFF2023

TIPS FOR PROMOTING

- Use the hashtag #MFF2023 to boost your post visibility.
- Like, share, and retweet posts from filmmakers, festival fans, brands, special guests and more who are participating in The Milwaukee Film Festival!
- Retweet positive news and/or reviews about participants and their work or articles relevant to Milwaukee Film and the Festival from credible outlets.
- Add a call to action with information such as “Get your tickets and passes to the party of the spring now at mkefilm.org/mff”



KEY MFF2023 MILESTONES LEADING TO THE FESTIVAL

- **Thurs. 4/6** - Full Lineup release and Program Guide online! / Friends & Family Preview Night
- **Sun. 4/9** - **LAST CHANCE** to get discounted all-access passes, 6 and 10 packs!
- **Mon. 4/10** - Online box office open for Members
- **Weds. 4/12** - Online box office open for Public
- **Fri. 4/14** - Box office opens at The Oriental Theatre
- **Thurs. 4/20** - Festival begins / Opening Night World Premiere & Party

MILWAUKEE FILM | Milwaukee
AssociatedBank PRESENTS
the 2023 Milwaukee Film Festival
APRIL 20 - MAY 04

**YOU'RE INVITED
FRIENDS & FAMILY
PREVIEW NIGHT**

♥ tickets and stuff → MKEFILM.ORG

APRIL 6, 2023
6:30 PM | Oriental Theatre | Free

Join Milwaukee Film for an exclusive preview of the films & events coming to the 2023 Milwaukee Film Festival!

THURSDAY, APRIL 6 - FRIENDS AND FAMILY PREVIEW NIGHT

 [Download Promotional assets here.](#)

You're invited to **MFF2023 Friends & Family Night**, co-presented with Milwaukee Magazine! Get an exclusive preview of the films, events, special guests, and more coming to the 15th annual Milwaukee Film Festival!

Join Milwaukee Film staff for this FREE pre-Festival celebration and get early access to Festival merchandise, enter to win fun Festival giveaways (*MKE Film Membership, MFF2023 Merch, free screenings at the cinema, and more!*), and learn how you can help us spread the word with your networks ahead of April 20th.

No RSVP is required. Bring your crew and show up for a FEST-ive time!

Location: Oriental Theatre

Date: Thurs 4/6/23

Time: Doors 5:30 | Start 6:30 PM

the 2023 MILWAUKEE FILM FESTIVAL

ABOUT MILWAUKEE FILM & THE MILWAUKEE FILM FESTIVAL

Founded in 2008 by Chris Abele and Bill & Carmen Haberman as an 11-day film festival, Milwaukee Film is a national leader among cultural organizations and operates year-round using film to inspire community, artistry, education, and joy.

At the heart of Milwaukee Film is the Annual Milwaukee Film Festival, one of the largest film festivals in the country, and the recently restored Oriental Theatre, operated by Milwaukee Film and among the finest movie palaces in the world. Our Mission is to create world-class cinematic experiences that convene our diverse communities and catalyze positive change in Milwaukee.

