

2018 MILWAUKEE FILM FESTIVAL | 10/18 - 11/1

COMMUNITY PARTNERS

We put on a really great film festival for this city, but we can't do it without organizations like yours.

Last year, partners just like you helped us present more than 200 films and reach more than 75,000 people in Milwaukee and its outlying communities. Let's do it again, shall we?

What exactly is a Community Partner?

Community Partners are local businesses, non-profits, grassroots organizations, educational institutions, community groups, and student-led groups. They all love film, want to reach a new audience or are looking for a meaningful way to engage their community. Last year's partners included Alliance Française de Milwaukee, Anodyne Coffee, Milwaukee Public Library, Burnheart's, Boswell Books, doc | UWM, Milwaukee Art Museum, and many more.

How does this whole Community Partners thing work?

Easy: We use our film expertise to pair you with a film whose subject matter or story fits with what you do. Then, you help promote this film to all the people who know and love your organization. Here are a few ways past Community Partners promoted their films:

- social media (Facebook, Twitter, etc.)
- blog posts
- newsletters (print or email)
- school listserv
- contests or giveaways
- putting flyers in front of people
- hanging our posters in your places
- special events
- coupons

Let's get to the most important part: What's in it for me?

Aside from the warm and fuzzy feeling you'll get knowing you've bettered your community by giving it a great Film Festival? Well, there are these things, too:

Let's start with the fun part: Tickets

- 4 free tickets to each screening of your film
- 2 free tickets to the Opening Night Party
- Invites to exclusive Festival Events
- Discounts on bulk tickets—great for your staff, customers, and members

Then there's this important thing: Recognition

- We put your listing right next to your film in both our online Film Guide, and all 60,000+ copies of our printed Program Book
- Your organization's name is listed alongside our festival sponsors in the program book as well as on our website and venue signage
- We thank you during the introduction of each screening of your film

Last but not least: Access

- Our events give you the opportunity to directly engage with our wonderful audience and generous financial sponsors
- Meet filmmakers, sponsors, staff, and Milwaukee Film's Board of Directors at the Sponsor Kickoff



The deadline to
sign up is
JULY 29, 2018

To become a Community Partner, please contact:

Maureen Post

Community Engagement & Events Manager
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