



# MILWAUKEE FILM

## COMMUNITY PARTNERS PROGRAM

We screen really great films for this city year-round, but we can't do it without organizations like yours. In past years, partners just like you helped us present hundreds of films to our community and reach a multitude of people in Milwaukee and its outlying neighborhoods.

### WHAT EXACTLY IS A COMMUNITY PARTNER?

Community Partners are local businesses, non-profits, grassroots organizations, educational institutions, community groups, and student-led groups. They all love film, want to reach a new audience, or are looking for a meaningful way to engage their community.

### HOW DOES THIS WHOLE COMMUNITY PARTNERS THING WORK?

Easy: We use our film expertise to pair you with a film and/or related event whose subject matter or story fits with what you do. Then, you help promote this film to all the people who know and love your organization. Here are a few ways past Community Partners promoted their films:

- Social media
- Newsletters
- Contests or giveaways
- Blog posts
- School lists
- Special events

### LET'S GET TO THE MOST IMPORTANT PART: WHAT'S IN IT FOR ME?

Aside from the warm and fuzzy feeling you'll get knowing you've bettered your community by giving it access to thought-provoking and impactful films? Well, there are these things, too:

#### Let's start with the fun part: Tickets

- 4 free vouchers for each screening
- Invites to exclusive programming events
- Discounts on bulk tickets—great for your staff, customers, and members

#### Then there's this important thing: Recognition

- We put your listing right next to your film on our website
- Your organization's name is listed alongside our other partners on our Community Partner web page
- We thank you during the introduction of each screening of your film

#### Last but not least: Access

- Our events give you the opportunity to directly engage with our wonderful audience and generous financial sponsors
- Meet filmmakers, sponsors, staff, and other amazing people from our community at events and screenings