



MILWAUKEE FILM

Frequently Asked Questions

What is this and how is it different from the Brico Forward Fund?

In an attempt to respond to the current economic and health crisis in our country and industry, Milwaukee Film and the Brico Fund teamed up again. The Brico Forward Fund – Emergency Relief funds are intended to go towards projects that have been stalled or halted as a direct result of COVID-19. The aim is to put funding directly into the local film industry, whether that be through paying crew, hiring editors, renting equipment, etc. Applications should reflect that goal to the best of their ability.

How do I apply?

Applications open Tuesday, November 17th at noon and will be reviewed on a rolling basis until all funds (\$50,000) have been distributed. Feature film projects will be awarded \$2,500 and short film projects will be awarded \$1,500. To apply, submit an application using the online form located here: https://milwaukeefilm.formstack.com/forms/bricoforwardfund_emergency_relief

Once you've completed the required fields of the application and clicked "submit" you will receive an email containing all of your application data just as you submitted it. This email serves as your receipt that your application has been received.

What is eligible?

The Brico Forward Fund – Emergency Relief fund expects to push forward film projects that have stalled or halted production due to COVID-19 and its related effects on our industry. Eligible projects include fiction, documentary, and experimental films, from short to feature-length and everything in between.

Because this program is intended to support the Milwaukee-area creative community, the applicant must reside in one of the following Wisconsin counties: Milwaukee, Waukesha, Kenosha, Racine, Ozaukee, Walworth, or Washington. All applicants must be 18 years of age or older.

So what's *not* eligible?

Here's the fine print in layman's terms:

- One application per project. So if you've already submitted an application, we won't consider any subsequent ones.
- Current year-round Milwaukee Film employees, Board members, major funders and the immediate families of such folks are ineligible.
- If your film is finished it is ineligible. The Brico Forward Fund – Emergency Relief is not intended to support projects that have been completed but to put funds back into the industry here.
- And, finally, student films and currently-enrolled students in Film Production-related programs are not eligible to apply.

Who will be selecting the winners?

The Brico Forward Fund – Emergency Relief will be awarded by a jury of other arts administrators working primarily with other art forms (e.g. not film). The jury will meet on a rolling basis as applications are submitted and awarded.

When can I expect to hear if I've won?

All applicants will be notified via email within two weeks of their application submission.